

ZIPs: 98290 Snohomish, WA, 98296 Snohomish, WA

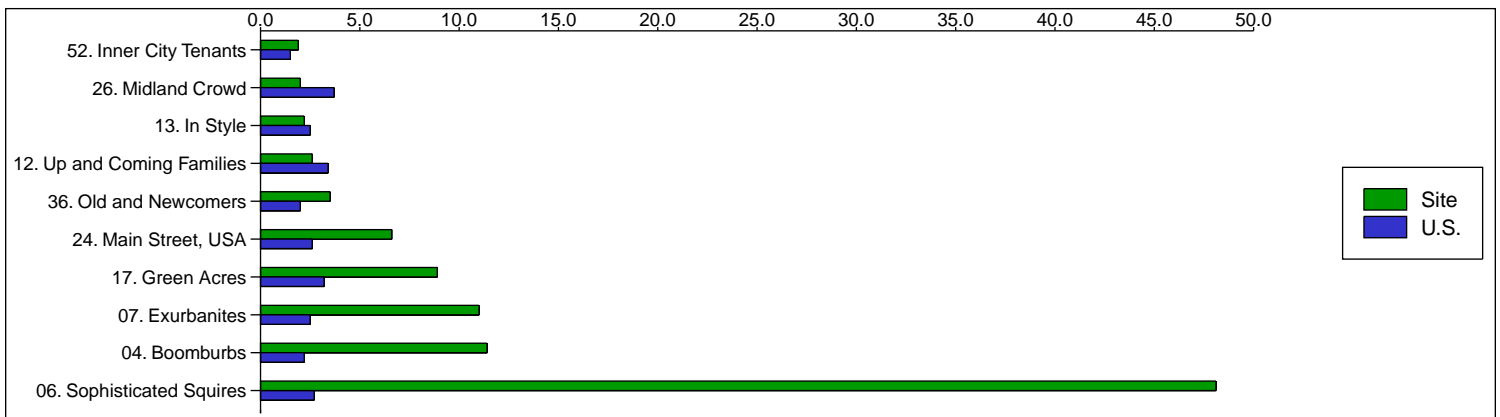
Top Twenty Tapestry Segments

Tapestry segment descriptions can be found at <http://www.esri.com/data/whitepapers>

Rank	Tapestry Segment	Households		U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	06. Sophisticated Squires	48.1%	48.1%	2.7%	2.7%	1764
2	04. Boomburbs	11.4%	59.5%	2.2%	4.9%	511
3	07. Exurbanites	11.0%	70.5%	2.5%	7.4%	438
4	17. Green Acres	8.9%	79.4%	3.2%	10.6%	279
5	24. Main Street, USA	6.6%	86.0%	2.6%	13.2%	256
	Subtotal	86.0%		13.2%		
6	36. Old and Newcomers	3.5%	89.5%	2.0%	15.2%	179
7	12. Up and Coming Families	2.6%	92.1%	3.4%	18.6%	78
8	13. In Style	2.2%	94.3%	2.5%	21.1%	90
9	26. Midland Crowd	2.0%	96.3%	3.7%	24.8%	54
10	52. Inner City Tenants	1.9%	98.2%	1.5%	26.3%	127
	Subtotal	12.2%		13.1%		
11	10. Pleasant-Ville	1.2%	99.4%	1.7%	28.0%	71
12	22. Metropolitans	0.3%	99.7%	1.2%	29.2%	25
13	02. Suburban Splendor	0.1%	99.8%	1.7%	30.9%	7
	Total	99.8%		30.9%		323

Top Ten Tapestry Segments

Site vs. U.S.

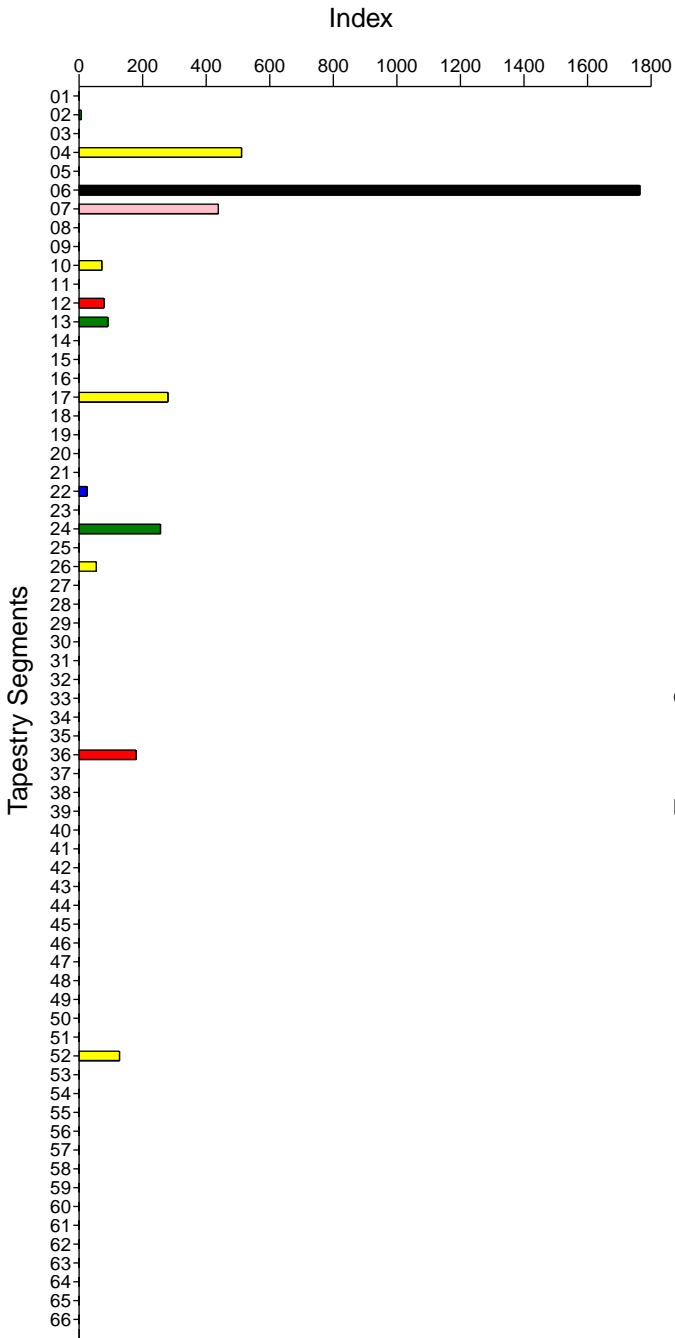


Percent of Households by Tapestry Segment

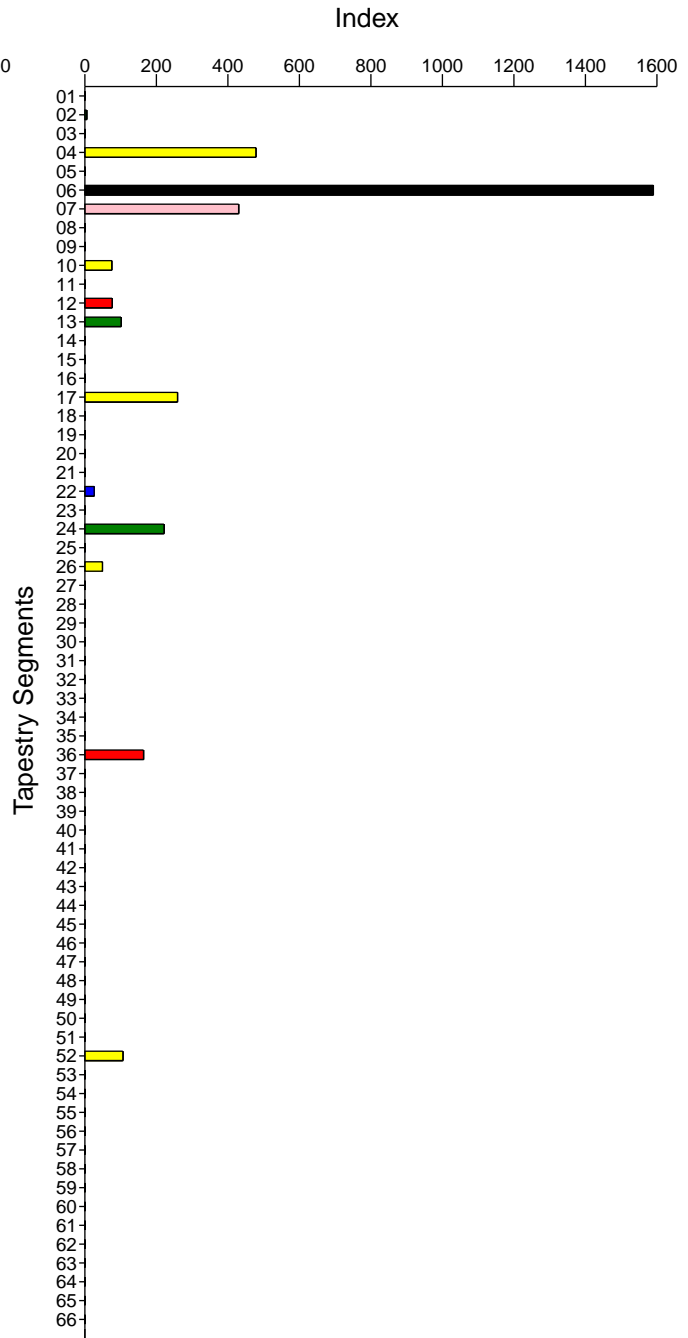
Source: ESRI

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Tapestry Indexes by Households



Tapestry Indexes by Population



Source: ESRI

ZIPs: 98290 Snohomish, WA, 98296 Snohomish, WA

Tapestry LifeMode Groups	2008 Households			2008 Population		
	Number	Percent	Index	Number	Percent	Index
Total	20,741	100.0%		59,061	100.0%	
L1. High Society	14,645	70.6%	558	43,165	73.1%	523
01 Top Rung	0	0.0%	0	0	0.0%	0
02 Suburban Splendor	24	0.1%	7	58	0.1%	5
03 Connoisseurs	0	0.0%	0	0	0.0%	0
04 Boomburbs	2,361	11.4%	511	7,371	12.5%	478
05 Wealthy Seaboard Suburbs	0	0.0%	0	0	0.0%	0
06 Sophisticated Squires	9,985	48.1%	1764	29,207	49.5%	1590
07 Exurbanites	2,275	11.0%	438	6,529	11.1%	430
L2. Upscale Avenues	2,563	12.4%	89	7,289	12.3%	90
09 Urban Chic	0	0.0%	0	0	0.0%	0
10 Pleasant-Ville	254	1.2%	71	833	1.4%	75
11 Pacific Heights	0	0.0%	0	0	0.0%	0
13 In Style	464	2.2%	90	1,368	2.3%	101
16 Enterprising Professionals	0	0.0%	0	0	0.0%	0
17 Green Acres	1,845	8.9%	279	5,088	8.6%	259
18 Cozy and Comfortable	0	0.0%	0	0	0.0%	0
L3. Metropolis	61	0.3%	6	149	0.3%	5
20 City Lights	0	0.0%	0	0	0.0%	0
22 Metropolitan	61	0.3%	25	149	0.3%	26
45 City Strivers	0	0.0%	0	0	0.0%	0
51 Metro City Edge	0	0.0%	0	0	0.0%	0
54 Urban Rows	0	0.0%	0	0	0.0%	0
62 Modest Income Homes	0	0.0%	0	0	0.0%	0
L4. Solo Acts	726	3.5%	52	1,468	2.5%	49
08 Laptops and Lattes	0	0.0%	0	0	0.0%	0
23 Trendsetters	0	0.0%	0	0	0.0%	0
27 Metro Renters	0	0.0%	0	0	0.0%	0
36 Old and Newcomers	726	3.5%	179	1,468	2.5%	164
39 Young and Restless	0	0.0%	0	0	0.0%	0
L5. Senior Styles	0	0.0%	0	0	0.0%	0
14 Prosperous Empty Nesters	0	0.0%	0	0	0.0%	0
15 Silver and Gold	0	0.0%	0	0	0.0%	0
29 Rustbelt Retirees	0	0.0%	0	0	0.0%	0
30 Retirement Communities	0	0.0%	0	0	0.0%	0
43 The Elders	0	0.0%	0	0	0.0%	0
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	0
50 Heartland Communities	0	0.0%	0	0	0.0%	0
57 Simple Living	0	0.0%	0	0	0.0%	0
65 Social Security Set	0	0.0%	0	0	0.0%	0
L6. Scholars & Patriots	0	0.0%	0	0	0.0%	0
40 Military Proximity	0	0.0%	0	0	0.0%	0
55 College Towns	0	0.0%	0	0	0.0%	0
63 Dorms to Diplomas	0	0.0%	0	0	0.0%	0

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Tapestry LifeMode Groups	2008 Households			2008 Population		
	Number	Percent	Index	Number	Percent	Index
Total	20,741	100.0%		59,061	100.0%	
L7. High Hopes	0	0.0%	0	0	0.0%	0
28 Aspiring Young Families	0	0.0%	0	0	0.0%	0
48 Great Expectations	0	0.0%	0	0	0.0%	0
L8. Global Roots	399	1.9%	23	893	1.5%	16
35 International Marketplace	0	0.0%	0	0	0.0%	0
38 Industrious Urban Fringe	0	0.0%	0	0	0.0%	0
44 Urban Melting Pot	0	0.0%	0	0	0.0%	0
47 Las Casas	0	0.0%	0	0	0.0%	0
52 Inner City Tenants	399	1.9%	127	893	1.5%	106
58 NeWest Residents	0	0.0%	0	0	0.0%	0
60 City Dimensions	0	0.0%	0	0	0.0%	0
61 High Rise Renters	0	0.0%	0	0	0.0%	0
L9. Family Portrait	547	2.6%	34	1,697	2.9%	31
12 Up and Coming Families	547	2.6%	78	1,697	2.9%	76
19 Milk and Cookies	0	0.0%	0	0	0.0%	0
21 Urban Villages	0	0.0%	0	0	0.0%	0
59 Southwestern Families	0	0.0%	0	0	0.0%	0
64 City Commons	0	0.0%	0	0	0.0%	0
L10. Traditional Living	1,379	6.6%	76	3,287	5.6%	67
24 Main Street, USA	1,379	6.6%	256	3,287	5.6%	221
32 Rustbelt Traditions	0	0.0%	0	0	0.0%	0
33 Midlife Junction	0	0.0%	0	0	0.0%	0
34 Family Foundations	0	0.0%	0	0	0.0%	0
L11. Factories & Farms	0	0.0%	0	0	0.0%	0
25 Salt of the Earth	0	0.0%	0	0	0.0%	0
37 Prairie Living	0	0.0%	0	0	0.0%	0
42 Southern Satellites	0	0.0%	0	0	0.0%	0
53 Home Town	0	0.0%	0	0	0.0%	0
56 Rural Bypasses	0	0.0%	0	0	0.0%	0
L12. American Quilt	421	2.0%	22	1,113	1.9%	20
26 Midland Crowd	421	2.0%	54	1,113	1.9%	49
31 Rural Resort Dwellers	0	0.0%	0	0	0.0%	0
41 Crossroads	0	0.0%	0	0	0.0%	0
46 Rooted Rural	0	0.0%	0	0	0.0%	0
66 Unclassified	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The Index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the U.S. average. Tapestry segment descriptions can be found at <http://www.esri.com/data/whitepapers>

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ZIPs: 98290 Snohomish, WA, 98296 Snohomish, WA

Tapestry Urbanization Groups	2008 Households			2008 Population		
	Number	Percent	Index	Number	Percent	Index
Total	20,741	100.0%		59,061	100.0%	
U1. Principal Urban Centers I	0	0.0%	0	0	0.0%	0
08 Laptops and Lattes	0	0.0%	0	0	0.0%	0
11 Pacific Heights	0	0.0%	0	0	0.0%	0
20 City Lights	0	0.0%	0	0	0.0%	0
21 Urban Villages	0	0.0%	0	0	0.0%	0
23 Trendsetters	0	0.0%	0	0	0.0%	0
27 Metro Renters	0	0.0%	0	0	0.0%	0
35 International Marketplace	0	0.0%	0	0	0.0%	0
44 Urban Melting Pot	0	0.0%	0	0	0.0%	0
U2. Principal Urban Centers II	0	0.0%	0	0	0.0%	0
45 City Strivers	0	0.0%	0	0	0.0%	0
47 Las Casas	0	0.0%	0	0	0.0%	0
54 Urban Rows	0	0.0%	0	0	0.0%	0
58 NeWest Residents	0	0.0%	0	0	0.0%	0
61 High Rise Renters	0	0.0%	0	0	0.0%	0
64 City Commons	0	0.0%	0	0	0.0%	0
65 Social Security Set	0	0.0%	0	0	0.0%	0
U3. Metro Cities I	315	1.5%	13	982	1.7%	15
01 Top Rung	0	0.0%	0	0	0.0%	0
03 Connoisseurs	0	0.0%	0	0	0.0%	0
05 Wealthy Seaboard Suburbs	0	0.0%	0	0	0.0%	0
09 Urban Chic	0	0.0%	0	0	0.0%	0
10 Pleasant-Ville	254	1.2%	71	833	1.4%	75
16 Enterprising Professionals	0	0.0%	0	0	0.0%	0
19 Milk and Cookies	0	0.0%	0	0	0.0%	0
22 Metropolitans	61	0.3%	25	149	0.3%	26
U4. Metro Cities II	1,125	5.4%	50	2,361	4.0%	40
28 Aspiring Young Families	0	0.0%	0	0	0.0%	0
30 Retirement Communities	0	0.0%	0	0	0.0%	0
34 Family Foundations	0	0.0%	0	0	0.0%	0
36 Old and Newcomers	726	3.5%	179	1,468	2.5%	164
39 Young and Restless	0	0.0%	0	0	0.0%	0
52 Inner City Tenants	399	1.9%	127	893	1.5%	106
60 City Dimensions	0	0.0%	0	0	0.0%	0
63 Dorms to Diplomas	0	0.0%	0	0	0.0%	0
U5. Urban Outskirts I	3,740	18.0%	165	10,658	18.0%	159
04 Boomburbs	2,361	11.4%	511	7,371	12.5%	478
24 Main Street, USA	1,379	6.6%	256	3,287	5.6%	221
32 Rustbelt Traditions	0	0.0%	0	0	0.0%	0
38 Industrious Urban Fringe	0	0.0%	0	0	0.0%	0
48 Great Expectations	0	0.0%	0	0	0.0%	0

Source: ESRI




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Tapestry Urbanization Groups	2008 Households			2008 Population		
	Number	Percent	Index	Number	Percent	Index
Total	20,741	100.0%		59,061	100.0%	
U6. Urban Outskirts II	0	0.0%	0	0	0.0%	0
51 Metro City Edge	0	0.0%	0	0	0.0%	0
55 College Towns	0	0.0%	0	0	0.0%	0
57 Simple Living	0	0.0%	0	0	0.0%	0
59 Southwestern Families	0	0.0%	0	0	0.0%	0
62 Modest Income Homes	0	0.0%	0	0	0.0%	0
U7. Suburban Periphery I	13,295	64.1%	410	38,859	65.8%	406
02 Suburban Splendor	24	0.1%	7	58	0.1%	5
06 Sophisticated Squires	9,985	48.1%	1764	29,207	49.5%	1590
07 Exurbanites	2,275	11.0%	438	6,529	11.1%	430
12 Up and Coming Families	547	2.6%	78	1,697	2.9%	76
13 In Style	464	2.2%	90	1,368	2.3%	101
14 Prosperous Empty Nesters	0	0.0%	0	0	0.0%	0
15 Silver and Gold	0	0.0%	0	0	0.0%	0
U8. Suburban Periphery II	0	0.0%	0	0	0.0%	0
18 Cozy and Comfortable	0	0.0%	0	0	0.0%	0
29 Rustbelt Retirees	0	0.0%	0	0	0.0%	0
33 Midlife Junction	0	0.0%	0	0	0.0%	0
40 Military Proximity	0	0.0%	0	0	0.0%	0
43 The Elders	0	0.0%	0	0	0.0%	0
53 Home Town	0	0.0%	0	0	0.0%	0
U9. Small Towns	0	0.0%	0	0	0.0%	0
41 Crossroads	0	0.0%	0	0	0.0%	0
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	0
50 Heartland Communities	0	0.0%	0	0	0.0%	0
U10. Rural I	2,266	10.9%	97	6,201	10.5%	92
17 Green Acres	1,845	8.9%	279	5,088	8.6%	259
25 Salt of the Earth	0	0.0%	0	0	0.0%	0
26 Midland Crowd	421	2.0%	54	1,113	1.9%	49
31 Rural Resort Dwellers	0	0.0%	0	0	0.0%	0
U11. Rural II	0	0.0%	0	0	0.0%	0
37 Prairie Living	0	0.0%	0	0	0.0%	0
42 Southern Satellites	0	0.0%	0	0	0.0%	0
46 Rooted Rural	0	0.0%	0	0	0.0%	0
56 Rural Bypasses	0	0.0%	0	0	0.0%	0
66 Unclassified	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the settlement density of the immediate neighborhood. The Index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the U.S. average.

Source: ESRI

ZIPs: 98290 Snohomish, WA, 98296 Snohomish, WA

	2000 Total Population	50,054
	2000 Group Quarters	581
	2008 Total Population	59,061
	2013 Total Population	64,406
	2008 - 2013 Annual Rate	1.75%
	2000 Households	17,159
	2000 Average Household Size	2.88
	2008 Households	20,741
	2008 Average Household Size	2.82
	2013 Households	22,738
	2013 Average Household Size	2.81
	2008 - 2013 Annual Rate	1.86%
	2000 Families	13,537
	2000 Average Family Size	3.21
	2008 Families	16,307
	2008 Average Family Size	3.16
	2013 Families	17,810
	2013 Average Family Size	3.16
2008 - 2013 Annual Rate	1.78%	
	2000 Housing Units	18,040
	Owner Occupied Housing Units	78.8%
	Renter Occupied Housing Units	16.3%
	Vacant Housing Units	5.0%
	2008 Housing Units	21,828
	Owner Occupied Housing Units	81.2%
	Renter Occupied Housing Units	13.8%
	Vacant Housing Units	5.0%
	2013 Housing Units	23,941
	Owner Occupied Housing Units	80.7%
	Renter Occupied Housing Units	14.3%
	Vacant Housing Units	5.0%
	Median Household Income	
	2000	\$66,175
	2008	\$88,001
2013	\$102,079	
Median Home Value		
2000	\$228,907	
2008	\$430,498	
2013	\$462,472	
Per Capita Income		
2000	\$25,647	
2008	\$36,543	
2013	\$44,695	
Median Age		
2000	36.1	
2008	38.1	
2013	38.9	

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

ZIPs: 98290 Snohomish, WA, 98296 Snohomish, WA



2000 Households by Income

Household Income Base	16,991
< \$15,000	6.0%
\$15,000 - \$24,999	6.2%
\$25,000 - \$34,999	8.0%
\$35,000 - \$49,999	13.6%
\$50,000 - \$74,999	23.9%
\$75,000 - \$99,999	20.1%
\$100,000 - \$149,999	16.0%
\$150,000 - \$199,999	3.6%
\$200,000+	2.7%
Average Household Income	\$75,452

2008 Households by Income

Household Income Base	20,741
< \$15,000	3.6%
\$15,000 - \$24,999	3.5%
\$25,000 - \$34,999	4.5%
\$35,000 - \$49,999	8.4%
\$50,000 - \$74,999	19.0%
\$75,000 - \$99,999	18.4%
\$100,000 - \$149,999	29.1%
\$150,000 - \$199,999	7.0%
\$200,000+	6.5%
Average Household Income	\$103,623

2013 Households by Income

Household Income Base	22,738
< \$15,000	3.0%
\$15,000 - \$24,999	2.9%
\$25,000 - \$34,999	3.5%
\$35,000 - \$49,999	6.1%
\$50,000 - \$74,999	18.2%
\$75,000 - \$99,999	15.2%
\$100,000 - \$149,999	24.7%
\$150,000 - \$199,999	15.6%
\$200,000+	10.9%
Average Household Income	\$126,150

2000 Owner Occupied HUs by Value

Total	14,266
<\$50,000	1.9%
\$50,000 - 99,999	2.3%
\$100,000 - 149,999	9.8%
\$150,000 - 199,999	23.8%
\$200,000 - \$299,999	37.0%
\$300,000 - 499,999	20.6%
\$500,000 - 999,999	4.2%
\$1,000,000+	0.4%
Average Home Value	\$257,172

2000 Specified Renter Occupied HUs by Contract Rent

Total	2,785
With Cash Rent	95.3%
No Cash Rent	4.7%
Median Rent	\$657
Average Rent	\$675

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

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2000 Population by Age

Total	50,052
0 - 4	6.9%
5 - 9	8.4%
10 - 14	9.0%
15 - 19	7.7%
20 - 24	4.0%
25 - 34	11.9%
35 - 44	20.7%
45 - 54	16.4%
55 - 64	7.7%
65 - 74	4.1%
75 - 84	2.3%
85+	0.9%
18+	70.6%

2008 Population by Age

Total	59,061
0 - 4	6.7%
5 - 9	7.3%
10 - 14	7.9%
15 - 19	7.4%
20 - 24	5.1%
25 - 34	11.1%
35 - 44	15.9%
45 - 54	18.6%
55 - 64	12.0%
65 - 74	4.7%
75 - 84	2.4%
85+	1.0%
18+	73.3%

2013 Population by Age

Total	64,406
0 - 4	6.7%
5 - 9	6.9%
10 - 14	7.5%
15 - 19	7.0%
20 - 24	4.7%
25 - 34	12.0%
35 - 44	14.3%
45 - 54	17.7%
55 - 64	13.9%
65 - 74	5.8%
75 - 84	2.5%
85+	1.1%
18+	74.4%

2000 Population by Sex

Males	50.4%
Females	49.6%

2008 Population by Sex

Males	50.2%
Females	49.8%

2013 Population by Sex

Males	50.1%
Females	49.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

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2000 Population by Race/Ethnicity

Total	50,053
White Alone	93.3%
Black Alone	0.4%
American Indian Alone	0.7%
Asian or Pacific Islander Alone	2.2%
Some Other Race Alone	1.1%
Two or More Races	2.3%
Hispanic Origin	2.9%
Diversity Index	17.9

2008 Population by Race/Ethnicity

Total	59,061
White Alone	91.9%
Black Alone	0.5%
American Indian Alone	0.7%
Asian or Pacific Islander Alone	2.7%
Some Other Race Alone	1.4%
Two or More Races	2.8%
Hispanic Origin	3.9%
Diversity Index	21.9

2013 Population by Race/Ethnicity

Total	64,406
White Alone	90.9%
Black Alone	0.6%
American Indian Alone	0.7%
Asian or Pacific Islander Alone	3.0%
Some Other Race Alone	1.7%
Two or More Races	3.2%
Hispanic Origin	4.7%
Diversity Index	24.6



2000 Population 3+ by School Enrollment

Total	48,325
Enrolled in Nursery/Preschool	1.9%
Enrolled in Kindergarten	1.4%
Enrolled in Grade 1-8	15.2%
Enrolled in Grade 9-12	7.7%
Enrolled in College	3.7%
Enrolled in Grad/Prof School	0.7%
Not Enrolled in School	69.4%

2008 Population 25+ by Educational Attainment

Total	38,783
Less than 9th Grade	1.5%
9th - 12th Grade, No Diploma	6.0%
High School Graduate	26.7%
Some College, No Degree	26.3%
Associate Degree	10.3%
Bachelor's Degree	20.8%
Graduate/Professional Degree	8.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

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2008 Population 15+ by Marital Status

Total	46,132
Never Married	23.2%
Married	62.1%
Widowed	3.4%
Divorced	11.4%



2000 Population 16+ by Employment Status

Total	37,106
In Labor Force	72.2%
Civilian Employed	69.1%
Civilian Unemployed	2.9%
In Armed Forces	0.2%
Not in Labor Force	27.8%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	96.4%
Civilian Unemployed	3.6%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	96.5%
Civilian Unemployed	3.5%

2000 Females 16+ by Employment Status and Age of Children

Total	18,576
Own Children < 6 Only	8.0%
Employed/in Armed Forces	5.0%
Unemployed	0.2%
Not in Labor Force	2.8%
Own Children < 6 and 6-17 Only	6.3%
Employed/in Armed Forces	3.3%
Unemployed	0.2%
Not in Labor Force	2.8%
Own Children 6-17 Only	26.0%
Employed/in Armed Forces	19.0%
Unemployed	0.7%
Not in Labor Force	6.2%
No Own Children < 18	59.7%
Employed/in Armed Forces	35.2%
Unemployed	1.5%
Not in Labor Force	23.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.

ZIPs: 98290 Snohomish, WA, 98296 Snohomish, WA



2008 Employed Population 16+ by Industry

Total	31,315
Agriculture/Mining	1.6%
Construction	12.8%
Manufacturing	13.1%
Wholesale Trade	3.1%
Retail Trade	9.7%
Transportation/Utilities	4.7%
Information	2.7%
Finance/Insurance/Real Estate	6.7%
Services	41.8%
Public Administration	3.8%

2008 Employed Population 16+ by Occupation

Total	31,315
White Collar	62.5%
Management/Business/Financial	17.2%
Professional	21.7%
Sales	10.9%
Administrative Support	12.7%
Services	13.9%
Blue Collar	23.6%
Farming/Forestry/Fishing	0.7%
Construction/Extraction	9.1%
Installation/Maintenance/Repair	4.2%
Production	4.7%
Transportation/Material Moving	5.0%



2000 Workers 16+ by Means of Transportation to Work

Total	25,114
Drove Alone - Car, Truck, or Van	78.9%
Carpooled - Car, Truck, or Van	12.1%
Public Transportation	1.8%
Walked	1.2%
Other Means	0.9%
Worked at Home	5.0%

2000 Workers 16+ by Travel Time to Work

Total	25,115
Did Not Work at Home	95.0%
Less than 5 minutes	2.4%
5 to 9 minutes	5.1%
10 to 19 minutes	16.6%
20 to 24 minutes	13.2%
25 to 34 minutes	20.7%
35 to 44 minutes	10.0%
45 to 59 minutes	14.1%
60 to 89 minutes	10.0%
90 or more minutes	3.0%
Worked at Home	5.0%
Average Travel Time to Work (in min)	32.9

2000 Households by Vehicles Available

Total	17,143
None	2.5%
1	17.7%
2	42.8%
3	23.5%
4	8.3%
5+	5.2%
Average Number of Vehicles Available	2.4

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

ZIPs: 98290 Snohomish, WA, 98296 Snohomish, WA



2000 Households by Type

Total	17,157
Family Households	78.9%
Married-couple Family	67.2%
With Related Children	36.3%
Other Family (No Spouse)	11.7%
With Related Children	8.2%
Nonfamily Households	21.1%
Householder Living Alone	15.5%
Householder Not Living Alone	5.6%
Households with Related Children	44.5%
Households with Persons 65+	14.2%

2000 Households by Size

Total	17,159
1 Person Household	15.5%
2 Person Household	32.8%
3 Person Household	18.9%
4 Person Household	20.0%
5 Person Household	8.3%
6 Person Household	2.8%
7+ Person Household	1.5%

2000 Households by Year Householder Moved In

Total	17,144
Moved in 1999 to March 2000	17.4%
Moved in 1995 to 1998	32.2%
Moved in 1990 to 1994	20.1%
Moved in 1980 to 1989	17.9%
Moved in 1970 to 1979	7.7%
Moved in 1969 or Earlier	4.8%
Median Year Householder Moved In	1995



2000 Housing Units by Units in Structure

Total	18,040
1, Detached	78.8%
1, Attached	1.6%
2	2.6%
3 or 4	2.1%
5 to 9	1.8%
10 to 19	1.3%
20+	0.9%
Mobile Home	10.7%
Other	0.2%

2000 Housing Units by Year Structure Built

Total	18,023
1999 to March 2000	5.1%
1995 to 1998	11.5%
1990 to 1994	15.3%
1980 to 1989	22.0%
1970 to 1979	20.2%
1969 or Earlier	26.0%
Median Year Structure Built	1982

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

ZIPs: 98290 Snohomish, WA, 98296 Snohomish, WA

Top 3 Tapestry Segments

- | | | |
|----|--|-----------------------|
| 1. | | Sophisticated Squires |
| 2. | | Boomburbs |
| 3. | | Exurbanites |



2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

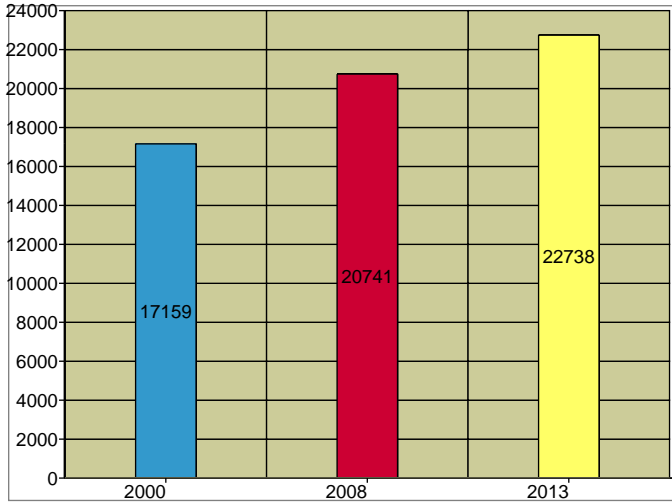
Apparel & Services: Total \$	\$65,423,409
Average Spent	\$3,154.30
Spending Potential Index	118
Computers & Accessories: Total \$	\$7,048,659
Average Spent	\$339.84
Spending Potential Index	142
Education: Total \$	\$41,783,233
Average Spent	\$2,014.52
Spending Potential Index	147
Entertainment/Recreation: Total \$	\$109,172,008
Average Spent	\$5,263.58
Spending Potential Index	142
Food at Home: Total \$	\$135,196,974
Average Spent	\$6,518.34
Spending Potential Index	133
Food Away from Home: Total \$	\$98,034,555
Average Spent	\$4,726.61
Spending Potential Index	138
Health Care: Total \$	\$111,823,706
Average Spent	\$5,391.43
Spending Potential Index	132
HH Furnishings & Equipment: Total \$	\$66,618,486
Average Spent	\$3,211.92
Spending Potential Index	140
Investments: Total \$	\$34,944,432
Average Spent	\$1,684.80
Spending Potential Index	166
Retail Goods: Total \$	\$765,569,965
Average Spent	\$36,910.95
Spending Potential Index	136
Shelter: Total \$	\$464,876,553
Average Spent	\$22,413.41
Spending Potential Index	144
TV/Video/Sound Equipment: Total \$	\$40,517,036
Average Spent	\$1,953.48
Spending Potential Index	136
Travel: Total \$	\$58,187,780
Average Spent	\$2,805.45
Spending Potential Index	149
Vehicle Maintenance & Repairs: Total \$	\$28,338,611
Average Spent	\$1,366.31
Spending Potential Index	138

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

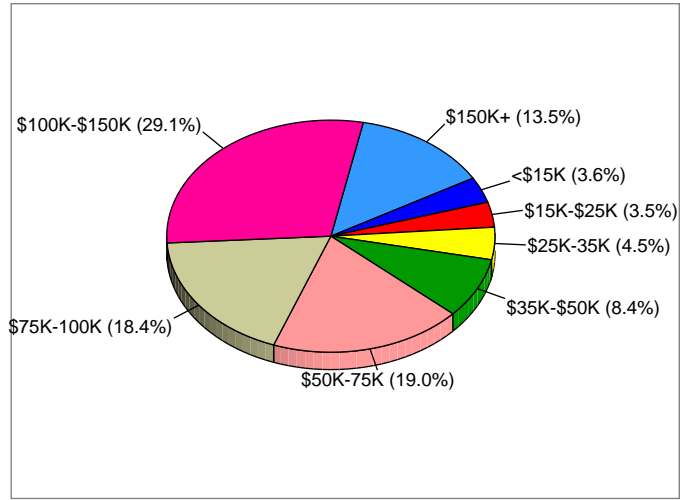
Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.

ZIPs: 98290 Snohomish, WA, 98296 Snohomish, WA

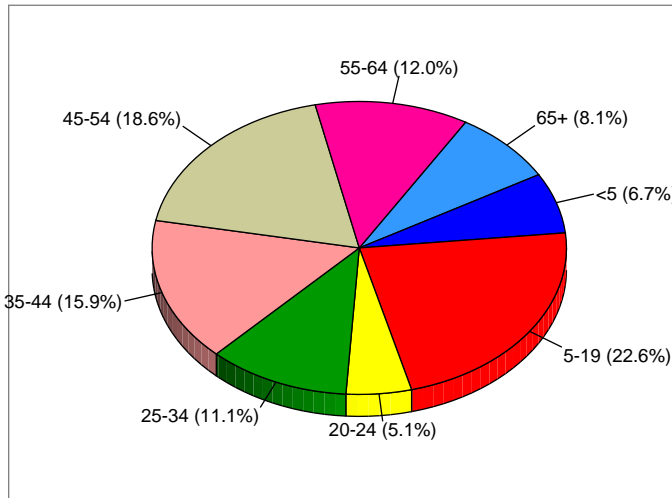
Households



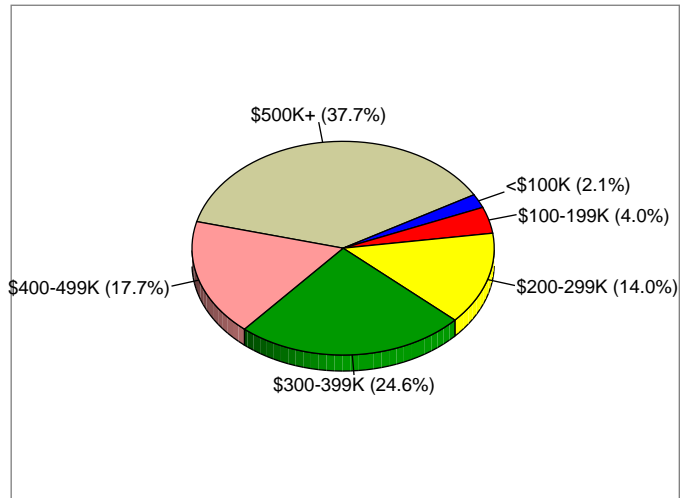
2008 Households by Income



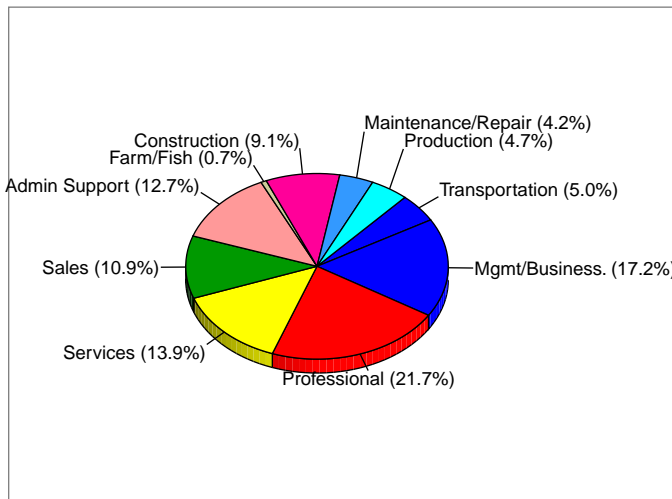
2008 Population by Age



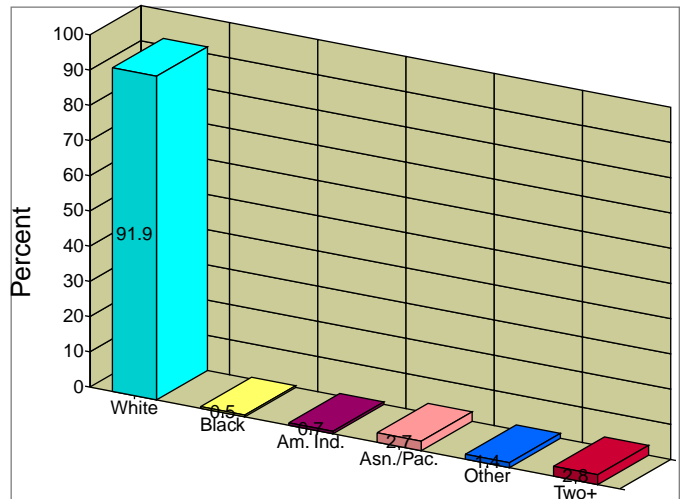
2008 Owner Occupied HUs by Value



2008 Employed 16+ by Occupation



2008 Population by Race



2008 Percent Hispanic Origin: 3.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

ZIPs: 98290 Snohomish, WA, 98296 Snohomish, WA

Summary	2000	2008	2013
Population	50,054	59,061	64,406
Households	17,159	20,741	22,738
Families	13,537	16,307	17,810
Average Household Size	2.88	2.82	2.81
Owner Occupied HUs	14,224	17,719	19,310
Renter Occupied HUs	2,935	3,022	3,428
Median Age	36.1	38.1	38.9

Trends: 2008-2013 Annual Rate	Area	National
Population	1.75%	1.23%
Households	1.86%	1.26%
Families	1.78%	1.05%
Owner HHs	1.73%	1.07%
Median Household Income	3.01%	3.19%

Households by Income	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	1,024	6.0%	750	3.6%	673	3.0%
\$15,000 - \$24,999	1,053	6.2%	720	3.5%	657	2.9%
\$25,000 - \$34,999	1,353	8.0%	937	4.5%	786	3.5%
\$35,000 - \$49,999	2,309	13.6%	1,741	8.4%	1,381	6.1%
\$50,000 - \$74,999	4,057	23.9%	3,941	19.0%	4,131	18.2%
\$75,000 - \$99,999	3,411	20.1%	3,806	18.4%	3,464	15.2%
\$100,000 - \$149,999	2,720	16.0%	6,042	29.1%	5,621	24.7%
\$150,000 - \$199,000	608	3.6%	1,451	7.0%	3,554	15.6%
\$200,000+	456	2.7%	1,353	6.5%	2,471	10.9%
Median Household Income	\$66,175		\$88,001		\$102,079	
Average Household Income	\$75,452		\$103,623		\$126,150	
Per Capita Income	\$25,647		\$36,543		\$44,695	

Population by Age	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,443	6.9%	3,970	6.7%	4,291	6.7%
5 - 9	4,206	8.4%	4,307	7.3%	4,468	6.9%
10 - 14	4,517	9.0%	4,652	7.9%	4,824	7.5%
15 - 19	3,863	7.7%	4,365	7.4%	4,484	7.0%
20 - 24	1,999	4.0%	2,984	5.1%	3,054	4.7%
25 - 34	5,944	11.9%	6,551	11.1%	7,706	12.0%
35 - 44	10,352	20.7%	9,396	15.9%	9,178	14.3%
45 - 54	8,225	16.4%	10,998	18.6%	11,421	17.7%
55 - 64	3,835	7.7%	7,069	12.0%	8,949	13.9%
65 - 74	2,036	4.1%	2,780	4.7%	3,733	5.8%
75 - 84	1,169	2.3%	1,412	2.4%	1,601	2.5%
85+	463	0.9%	577	1.0%	697	1.1%

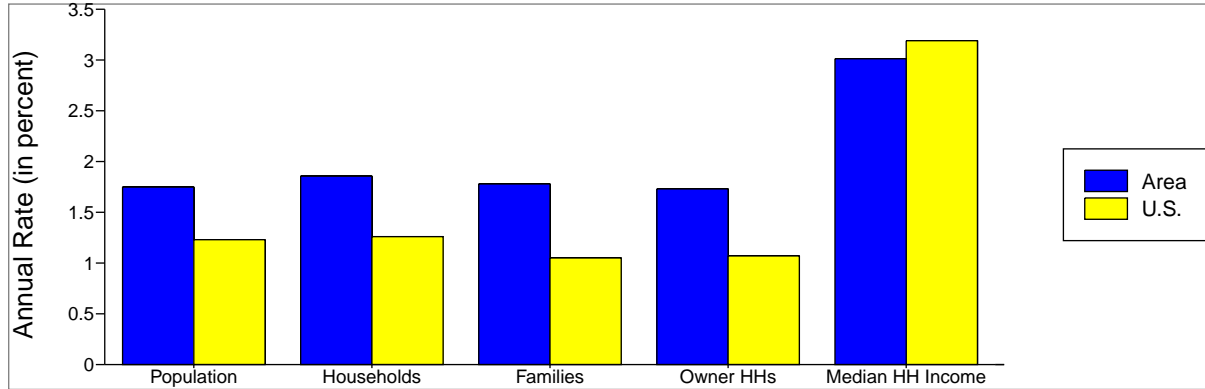
Race and Ethnicity	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
White Alone	46,689	93.3%	54,251	91.9%	58,549	90.9%
Black Alone	217	0.4%	307	0.5%	368	0.6%
American Indian Alone	342	0.7%	394	0.7%	433	0.7%
Asian Alone	1,033	2.1%	1,493	2.5%	1,833	2.8%
Pacific Islander Alone	71	0.1%	100	0.2%	116	0.2%
Some Other Race Alone	526	1.1%	834	1.4%	1,063	1.7%
Two or More Races	1,175	2.3%	1,682	2.8%	2,044	3.2%
Hispanic Origin (Any Race)	1,469	2.9%	2,328	3.9%	3,012	4.7%

Data Note: Income is expressed in current dollars.

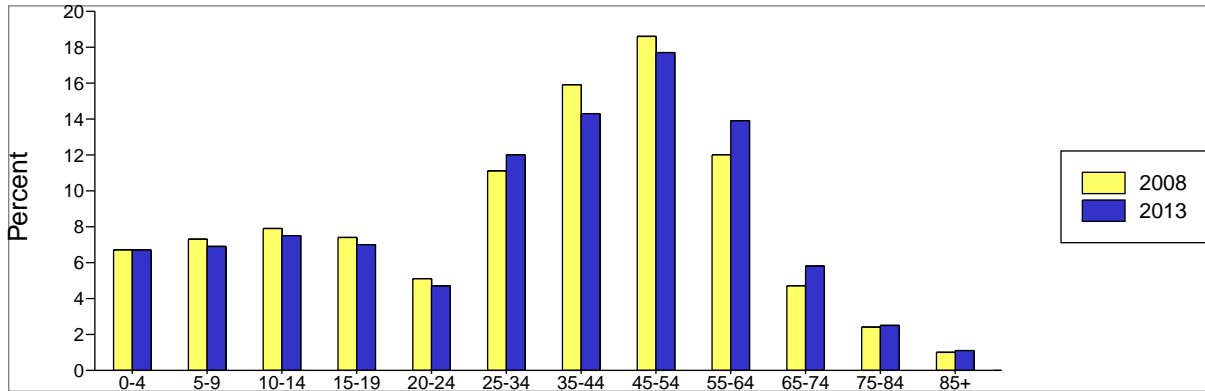
Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

ZIPs: 98290 Snohomish, WA, 98296 Snohomish, WA

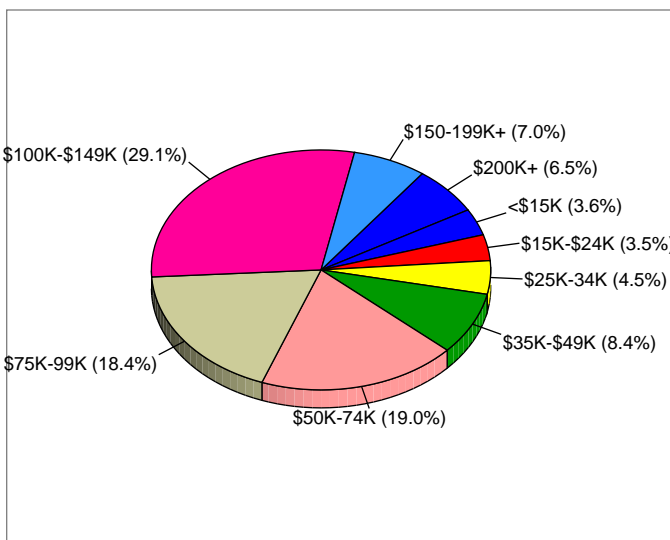
Trends 2008-2013



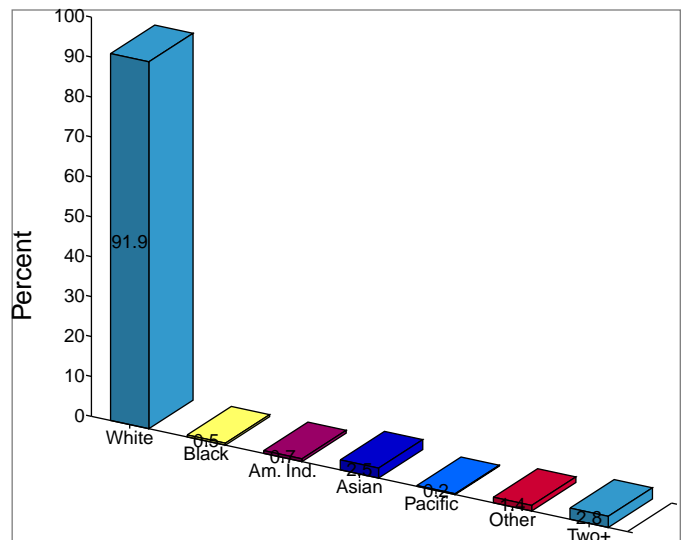
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 3.9%

ZIPs: 98290 Snohomish, WA, 98296 Snohomish, WA

2000 Total Population	50,054	2000 Median HH Income	\$66,175
2008 Total Population	59,061	2008 Median HH Income	\$88,001
2013 Total Population	64,406	2013 Median HH Income	\$102,079
2008 - 2013 Annual Rate	1.75%	2008 - 2013 Annual Rate	3.01%

Housing Units by Occupancy Status and Tenure

	Census 2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	18,054	100.0%	21,828	100.0%	23,941	100.0%
Occupied	17,159	95.0%	20,741	95.0%	22,738	95.0%
Owner	14,224	78.8%	17,719	81.2%	19,310	80.7%
Renter	2,935	16.3%	3,022	13.8%	3,428	14.3%
Vacant	895	5.0%	1,087	5.0%	1,203	5.0%

Owner Occupied Housing Units by Value

	Census 2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
Total	14,266	100.0%	17,719	100.0%	19,310	100.0%
< \$10,000	85	0.6%	53	0.3%	43	0.2%
\$10,000 - \$14,999	54	0.4%	40	0.2%	32	0.2%
\$15,000 - \$19,999	16	0.1%	28	0.2%	27	0.1%
\$20,000 - \$24,999	35	0.2%	44	0.2%	35	0.2%
\$25,000 - \$29,999	14	0.1%	21	0.1%	24	0.1%
\$30,000 - \$34,999	8	0.1%	9	0.1%	13	0.1%
\$35,000 - \$39,999	22	0.2%	19	0.1%	13	0.1%
\$40,000 - \$49,999	35	0.2%	32	0.2%	27	0.1%
\$50,000 - \$59,999	24	0.2%	18	0.1%	19	0.1%
\$60,000 - \$69,999	41	0.3%	23	0.1%	18	0.1%
\$70,000 - \$79,999	92	0.6%	35	0.2%	24	0.1%
\$80,000 - \$89,999	57	0.4%	21	0.1%	20	0.1%
\$90,000 - \$99,999	115	0.8%	23	0.1%	14	0.1%
\$100,000 - \$124,999	517	3.6%	76	0.4%	50	0.3%
\$125,000 - \$149,999	883	6.2%	137	0.8%	74	0.4%
\$150,000 - \$174,999	1,739	12.2%	144	0.8%	112	0.6%
\$175,000 - \$199,999	1,661	11.6%	347	2.0%	224	1.2%
\$200,000 - \$249,999	3,001	21.0%	768	4.3%	712	3.7%
\$250,000 - \$299,999	2,280	16.0%	1,705	9.6%	1,431	7.4%
\$300,000 - \$399,999	2,238	15.7%	4,361	24.6%	4,529	23.5%
\$400,000 - \$499,999	698	4.9%	3,133	17.7%	3,544	18.4%
\$500,000 - \$749,999	501	3.5%	5,048	28.5%	5,597	29.0%
\$750,000 - \$999,999	99	0.7%	867	4.9%	1,579	8.2%
\$1,000,000+	51	0.4%	767	4.3%	1,149	6.0%
Median Value	\$228,907		\$430,498		\$462,472	
Average Value	\$257,172		\$484,251		\$524,981	

Data Note: Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing, ESRI forecasts for 2008 and 2013.

ZIPs: 98290 Snohomish, WA, 98296 Snohomish, WA

Census 2000 Vacant Housing Units by Status

	Number	Percent
Total	895	100.0%
For Rent	160	17.9%
For Sale Only	233	26.0%
Rented/Sold, Unoccupied	84	9.4%
Seasonal/Recreational/Occasional Use	287	32.1%
For Migrant Workers	2	0.2%
Other Vacant	129	14.4%

Census 2000 Occupied Housing Units by Age of Householder and Home Ownership

	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	17,159	14,224	82.9%
15 - 24	410	112	27.3%
25 - 34	2,563	1,790	69.8%
35 - 44	5,308	4,488	84.6%
45 - 54	4,568	4,071	89.1%
55 - 64	2,215	1,992	89.9%
65 - 74	1,205	1,058	87.8%
75 - 84	682	557	81.7%
85+	208	156	75.0%

Census 2000 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	17,158	14,222	82.9%
White Alone	16,294	13,547	83.1%
Black Alone	69	54	78.3%
American Indian Alone	98	69	70.4%
Asian Alone	266	245	92.1%
Pacific Islander Alone	20	12	60.0%
Some Other Race Alone	128	89	69.5%
Two or More Races	283	206	72.8%
Hispanic Origin	360	247	68.6%

Census 2000 Housing Units by Units in Structure and Occupancy

	Housing Units		Occupied Units	
	Number	Percent	Number	Percent
Total	18,040	100.0%	17,143	100.0%
1, Detached	14,217	78.8%	13,560	79.1%
1, Attached	282	1.6%	273	1.6%
2	470	2.6%	448	2.6%
3 to 4	370	2.1%	333	1.9%
5 to 9	329	1.8%	319	1.9%
10 to 19	237	1.3%	213	1.2%
20 to 49	170	0.9%	136	0.8%
50 or More	0	0.0%	0	0.0%
Mobile Home	1,935	10.7%	1,837	10.7%
Other	30	0.2%	24	0.1%

Data Note: Persons of Hispanic Origin may be of any race.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

ZIPs: 98290 Snohomish, WA, 98296 Snohomish, WA

Census 2000 Specified Owner Occupied Housing Units by Selected Monthly Owner Cost

	Number	Percent
Total	11,432	100.0%
With Mortgage	9,732	85.1%
<\$200	0	0.0%
\$200 - \$299	17	0.1%
\$300 - \$399	7	0.1%
\$400 - \$499	48	0.4%
\$500 - \$599	98	0.9%
\$600 - \$699	126	1.1%
\$700 - \$799	184	1.6%
\$800 - \$899	238	2.1%
\$900 - \$999	362	3.2%
\$1000 - \$1249	1,369	12.0%
\$1250 - \$1499	2,042	17.9%
\$1500 - \$1999	3,124	27.3%
\$2000 - \$2499	1,375	12.0%
\$2500 - \$2999	435	3.8%
\$3000+	307	2.7%
With No Mortgage	1,700	14.9%
Median Monthly Owner Costs for Units with Mortgage	\$1,560	
Average Monthly Owner Costs for Units with Mortgage	\$1,637	

Census 2000 Specified Renter Occupied Housing Units by Contract Rent

	Number	Percent
Total	2,785	100.0%
Paying Cash Rent	2,653	95.3%
< \$100	39	1.4%
\$100 - \$149	8	0.3%
\$150 - \$199	53	1.9%
\$200 - \$249	42	1.5%
\$250 - \$299	41	1.5%
\$300 - \$349	77	2.8%
\$350 - \$399	69	2.5%
\$400 - \$449	147	5.3%
\$450 - \$499	150	5.4%
\$500 - \$549	219	7.9%
\$550 - \$599	230	8.3%
\$600 - \$649	217	7.8%
\$650 - \$699	259	9.3%
\$700 - \$749	163	5.9%
\$750 - \$799	156	5.6%
\$800 - \$899	201	7.2%
\$900 - \$999	225	8.1%
\$1000 - \$1249	283	10.2%
\$1250 - \$1499	40	1.4%
\$1500 - \$1999	29	1.0%
\$2000+	5	0.2%
No Cash Rent	132	4.7%
Median Rent	\$657	
Average Rent	\$675	
Average Gross Rent (with Utilities)	\$781	

Data Note: Specified Owner Occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Contract Rent and Average Gross Rent exclude units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

ZIPs: 98290 Snohomish, WA, 98296 Snohomish, WA

Top Tapestry Segments:		Demographic Summary		2008	2013
Sophisticated Squires	48.1%	Population		59,061	64,406
Boomburbs	11.4%	Households		20,741	22,738
Exurbanites	11.0%	Families		16,307	17,810
Green Acres	8.9%	Median Age		38.1	38.9
Main Street, USA	6.6%	Median Household Income		\$88,001	\$102,079

	Spending Potential Index	Average Amount Spent	Total
Apparel and Services	118	\$3,154.30	\$65,423,409
Men's	120	\$595.00	\$12,340,870
Women's	111	\$1,046.82	\$21,712,173
Children's	132	\$546.44	\$11,333,645
Footwear	91	\$441.14	\$9,149,700
Watches & Jewelry	152	\$340.19	\$7,055,969
Apparel Products and Services ¹	146	\$184.71	\$3,831,052
Computer			
Computers and Hardware for Home Use	141	\$297.28	\$6,165,858
Software and Accessories for Home Use	148	\$42.56	\$882,801
Entertainment & Recreation	142	\$5,263.58	\$109,172,008
Fees and Admissions	155	\$957.70	\$19,863,737
Membership Fees for Clubs ²	152	\$253.22	\$5,252,060
Fees for Participant Sports, excl. Trips	157	\$179.33	\$3,719,504
Admission to Movie/Theatre/Opera/Ballet	146	\$217.21	\$4,505,209
Admission to Sporting Events, excl. Trips	154	\$93.79	\$1,945,369
Fees for Recreational Lessons	167	\$213.40	\$4,426,209
Dating Services	125	\$0.74	\$15,386
TV/Video/Sound Equipment	136	\$1,953.48	\$40,517,036
Community Antenna or Cable TV	131	\$969.38	\$20,105,934
Televisions	144	\$422.80	\$8,769,256
VCRs, Video Cameras, and DVD Players	142	\$47.08	\$976,430
Video Cassettes and DVDs	134	\$87.89	\$1,822,925
Video Game Hardware and Software	140	\$50.04	\$1,037,967
Satellite Dishes	125	\$1.39	\$28,788
Rental of Video Cassettes and DVDs	136	\$68.96	\$1,430,237
Streaming/Downloaded Video	159	\$1.29	\$26,760
Sound Equipment ³	140	\$297.36	\$6,167,552
Rental and Repair of TV/Radio/Sound Equipment	125	\$7.29	\$151,187
Pets	149	\$659.84	\$13,685,661
Toys and Games	140	\$209.15	\$4,337,933
Recreational Vehicles and Fees ⁴	141	\$616.04	\$12,777,197
Sports/Recreation/Exercise Equipment ⁵	129	\$279.51	\$5,797,404
Photo Equipment and Supplies ⁶	147	\$186.56	\$3,869,464
Reading ⁷	140	\$401.31	\$8,323,576
Food	135	\$11,244.95	\$233,231,529
Food at Home	133	\$6,518.34	\$135,196,974
Bakery and Cereal Products	133	\$899.38	\$18,653,990
Meat, Poultry, Fish, and Eggs	132	\$1,612.27	\$33,440,117
Dairy Products	134	\$746.06	\$15,474,066
Fruit and Vegetables	134	\$1,111.29	\$23,049,275
Snacks and Other Food at Home ⁸	134	\$2,149.34	\$44,579,526
Food Away from Home	138	\$4,726.61	\$98,034,555
Alcoholic Beverages	138	\$819.87	\$17,004,833
Nonalcoholic Beverages at Home	132	\$581.28	\$12,056,362

ZIPs: 98290 Snohomish, WA, 98296 Snohomish, WA

	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	166	\$1,684.80	\$34,944,432
Vehicle Loans	138	\$7,984.31	\$165,602,610
Health			
Nonprescription Drugs	127	\$143.80	\$2,982,553
Prescription Drugs	125	\$706.63	\$14,656,186
Eyeglasses and Contact Lenses	140	\$108.28	\$2,245,888
Home			
Mortgage Payment and Basics ⁹	162	\$14,862.05	\$308,253,772
Maintenance and Remodeling Services	159	\$3,282.13	\$68,074,760
Maintenance and Remodeling Materials ¹⁰	149	\$620.39	\$12,867,580
Utilities, Fuel, and Public Services	134	\$6,096.40	\$126,445,498
Household Furnishings and Equipment			
Household Textiles ¹¹	144	\$200.93	\$4,167,446
Furniture	151	\$993.22	\$20,600,326
Floor Coverings	157	\$152.22	\$3,157,095
Major Appliances ¹²	143	\$432.27	\$8,965,612
Housewares ¹³	134	\$127.22	\$2,638,632
Small Appliances	136	\$47.70	\$989,303
Luggage	153	\$15.38	\$319,056
Telephones and Accessories	108	\$46.86	\$971,865
Household Operations			
Child Care	157	\$644.53	\$13,368,243
Lawn and Garden ¹⁴	147	\$621.97	\$12,900,244
Moving/Storage/Freight Express	129	\$67.81	\$1,406,411
Housekeeping Supplies ¹⁵	136	\$1,044.74	\$21,668,934
Insurance			
Owners and Renters Insurance	145	\$714.13	\$14,811,788
Vehicle Insurance	136	\$1,907.63	\$39,566,076
Life/Other Insurance	145	\$833.90	\$17,296,015
Health Insurance	131	\$2,666.96	\$55,315,377
Personal Care Products ¹⁶	135	\$586.00	\$12,154,221
School Books and Supplies ¹⁷	127	\$149.99	\$3,110,840
Smoking Products	119	\$536.23	\$11,121,909
Transportation			
Vehicle Purchases (Net Outlay) ¹⁸	138	\$7,158.23	\$148,468,772
Gasoline and Motor Oil	133	\$3,357.77	\$69,643,534
Vehicle Maintenance and Repairs	138	\$1,366.31	\$28,338,611
Travel			
Airline Fares	151	\$628.52	\$13,036,042
Lodging on Trips	152	\$646.09	\$13,400,610
Auto/Truck/Van Rental on Trips	159	\$61.93	\$1,284,531
Food and Drink on Trips	148	\$693.58	\$14,385,473

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Consumer Spending data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2008 and 2013.

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¹**Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.

²**Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.

³**Sound Equipment** includes sound components and systems, Digital Audio Players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.

⁴**Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.

⁵**Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.

⁶**Sports/Recreation/Exercise Equipmen** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.

⁷**Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.

⁸**Reading** includes magazine and newspaper subscriptions, single copies of magazines and newspapers, and books.

⁹**Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.

¹⁰**Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.

¹¹**Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.

¹²**Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.

¹³**Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.

¹⁴**Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.

¹⁵**Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.

¹⁶**Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.

¹⁷**Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, and personal care appliances.

¹⁸**School Books and Supplies** includes school books and supplies for college, elementary school, high school, and preschool.

¹⁹**Vehicle Purchases (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.