

# Demographic Snapshot Comparison



**Geography:** City - Snohomish

Snohomish

## Population: 2015A

Total Population	9,689
Female Population	52.0%
Male Population	47.9%
Population Density	2,647
Population Median Age	39.5
Employed Civilian Population 16+	4,836
% White Collar	55.5%
% Blue Collar	44.4%
Total Employees	4,603
Total Establishments*	613
Population Growth 2000-2010	-1.4%
Population Growth 2015A-2020	1.6%

## Income: 2015A

Average Household Income	\$68,225
Median Household Income	\$58,594
Per Capita Income	\$28,039
Avg Income Growth 2000-2010	21.0%
Avg Income Growth 2015A-2020	15.4%

## Households: 2015A

Households	3,908
Average Household Size	2.37
Hhld Growth 2000-2010	3.5%
Hhld Growth 2015A-2020	2.4%

## Housing Units: 2015A

Occupied Units	3,908
% Occupied Units	94.7%
% Vacant Housing Units	5.2%
Owner Occ Housing Growth 2000-2010	0.7%
Owner Occ Housing Growth 2000-2020	1.7%
Owner Occ Housing Growth 2015A-2020	1.5%
Occ Housing Growth 2000-2010	3.5%
Occ Housing Growth 2010-2020	8.7%
Occ Housing Growth 2015A-2020	2.4%

## Race and Ethnicity: 2015A

% American Indian or Alaska Native Population	1.1%
% Asian Population	1.8%
% Black Population	0.5%
% Hawaiian or Pacific Islander Population	0.2%
% Multirace Population	3.4%
% Other Race Population	3.6%
% White Population	89.2%
% Hispanic Population	7.8%
% Non Hispanic Population	92.1%

## Seasonal Population Trending

Q4 2011	58
Q1 2012	58
Q2 2012	58
Q3 2012	58

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Q4 2012	58
Q1 2013	57
Q2 2013	60
Q3 2013	60
Q4 2013	60
Q1 2014	60
Q2 2014	61
Q3 2014	65
Q4 2014	68

*\*Establishment counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).*

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